What to write: #5 Reddit

H2GY1K

LECTURE SUMMARY

Covered in this lecture:

Using Reddit to get ideas

- Search for subreddits that are related to your industry or product
- Look for posts that have a decent amount of upvotes and comments
- If someone is asking for advice, you can write an article about that
- By reading the comments, you can get an idea about what the most common opinion is and angle your content towards that
- After you write the piece, share it in the comments of the original post and mention your source of inspiration